

About ActorCast

ActorCast is an online service serving the actor and casting community that allows its members to set up personal profiles that can be linked together through networks of members for the purpose of enabling members to interact with one another. Members of ActorCast mainly consist of, for example, actors, performers and other talent; and representatives such as agents and managers. ActorCast members may now or in the future view each others' profiles, communicate with other members on the service, and share, for example, photos, biographical information, videos, and comments, for the purpose of facilitating interaction among members.

ActorCast services and website are connected to Cast It Systems, the parent company and owner of ActorCast. Cast It Systems provides a private and secured, online service for entertainment professionals, such as casting directors, to utilize for their respective casting needs. Registered members of Cast It Systems are able to view ActorCast member profiles through the ActorCast website for the purpose of enabling interaction between ActorCast members and Cast It Systems members.

ActorCast cares deeply about online privacy. For any questions concerning this Privacy Policy, please email ActorCast at privacy@actorcast.com

Information Collected by ActorCast

In order to provide services to its members, ActorCast requests and uses certain personal information, and in some instances, allows for members to display certain of their personal information to other members for the purpose of expanding their respective networking opportunities.

ActorCast collects member-submitted information such as name, email address and age to authenticate members and to send notifications to those members during the registration process. Once registered, members have the opportunity to create a profile by providing other data including but not limited to: resume information (such as work history, education), photographs, videos, demographic data (such as zip code), and member contact information in order to, among other things, assist members in communicating with each other.

ActorCast also collects financial data, such as an account or credit card number, telephone number, and billing address solely to facilitate transactions for products and/or services available through the website. ActorCast does not store any financial data. All financial data that is stored is stored by the secured billing partners of ActorCast.

ActorCast logs non-personally-identifiable information including IP address, profile information, aggregate user data, and browser type, from members. This information is used to manage the website, track usage and improve the website services. This non-personally-identifiable information may be shared with third-parties to provide relevant services and advertisements to members. Member IP addresses are recorded for security and monitoring purposes.

From time to time, ActorCast or a partner of ActorCast, including an advertising partner, may sponsor a promotion, sweepstake or contest on ActorCast. Members may be asked to provide personal information including name, email address or home address or to answer questions in order to participate. ActorCast will only use such data in accordance with the terms of this Privacy Policy, or, if applicable, the privacy rules specific to the particular promotion, sweepstake or contest.

Use of Information by ActorCast

Member profiles are available to other members of ActorCast and registered members of Cast It Systems for viewing.

Email addresses are used for the purposes of inviting non-members to join ActorCast (see "Invitations to Non-Members" below), and adding certain members to profiles of other members (see "Representation Functionality" below). ActorCast may also use a member's email address to send updates and other news regarding the service.

ActorCast may transfer certain personal information to certain partners of ActorCast, including advertising partners, from which a member has explicitly requested to receive information. It will be clear at the point of collection who is collecting the personal information and whose privacy policy will apply to the personal information, and, if there are to be any separate privacy rules that supplement or supersede this Privacy Policy or the privacy policy of the partner.

Limitations on Use of Personal Information by ActorCast

Members may limit what information that other members can view, for example, by marking certain member profile data as "private" or simply limiting the information that a member elects to provide.

ActorCast members may modify or remove any of their personal information at any time by logging into their account and accessing features designated for such purposes.

Members who no longer wish to receive updates, notifications or news may choose to do so by changing the "notification" settings in their profile. All notification emails and ActorCast newsletters also include the above instructions for opting-out of those communications.

Invitations to Non-Members

ActorCast members can invite non-members to join the service by sending invitation emails via the automated invitation system. ActorCast stores the email addresses that members provide so that the respondents may be added to the invitation list of the member sending the invitations, and also to send reminders of the invitations. ActorCast does not sell these email addresses or use them to send any other communication besides invitations and invitation reminders. Recipients of invitations will have to accept the invitation and register with the website prior to accessing the service, including accessing the inviting-member's profile of the inviting member. Recipients of invitations from

ActorCast may contact ActorCast to request the removal of their information from the ActorCast database.

Representation Functionality

ActorCast members who are actors may invite their respective representatives (i.e., agents and/or managers) to become members of the website or, if already members, identify their representative members who will have access to the actor/talent member's account. The representative members will be able to submit their represented actor members for roles via ActorCast (in a process that parallels the process in the current off-line casting business). The actor member will need to affirm that a representative member is allowed such access and to what extent (i.e., "view only", "modify", or "submit").

Use of Cookies

ActorCast uses cookies to store preferences and to record session information of visitors, for purposes including ensuring that visitors are not repeatedly offered the same advertisements and to customize newsletter, advertising, and web page content based on browser type and member profile information. ActorCast does not link the information it stores in cookies to any personally identifiable information that members submit while on the website. A member may be able to configure his or her browser to accept or reject all or some cookies, or notify him or her when a cookie is set -- each browser is different, so check the "Help" menu of your browser to learn how to change cookie preferences -- however, a member must enable cookies from ActorCast in order to use most functions on the website. Please note that ActorCast allows third party advertisers that are presenting advertisements on some of its web pages to set and access their cookies on a member's computer. Advertisers' use of cookies is subject to their own privacy policies, not this ActorCast Privacy Policy.

Links

ActorCast contains links to other websites. ActorCast is not responsible for the privacy policies and/or practices of other websites. When linking to another website a member should read the privacy policy stated on that website. This privacy policy only governs information collected on ActorCast.

Third Party Advertising

Advertisements appearing on this website may be delivered to members by ActorCast or one of its advertising partners. The advertising partners of ActorCast may set cookies. These cookies allow the advertisement server to recognize a member's computer each time the advertiser sends an online advertisement. In this way, advertisement servers may compile information about where a member viewed their advertisements and determine which advertisements are clicked on. This information allows an advertising network to deliver targeted advertisements that they believe will be of most interest to a member. This Privacy Policy covers the use of cookies by ActorCast and does not cover the use of cookies by any advertisers or other third parties.

Security

ActorCast member accounts are secured by member-created passwords. ActorCast takes precautions to insure that member account information is kept private. ActorCast uses reasonable measures to protect member information that is stored within the ActorCast database, and restricts access to member information to only authorized members. ActorCast also restricts access to member information to employees who need access to perform their job functions, such as customer service personnel and technical staff. Please note that ActorCast cannot guarantee the security of member account information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of member information at any time. For any additional information about the security measures used on ActorCast, please contact us a privacy@actorcast.com.

Sharing and Disclosure of Information ActorCast Collects

Except as otherwise described in this Privacy Policy, ActorCast will not disclose personal information to any third party unless it believes that disclosure is necessary: (1) to conform to legal requirements or to respond to a subpoena, search warrant or other legal process received by ActorCast, whether or not a response is required by applicable law; (2) to enforce the ActorCast Terms of Use Agreement or to protect its rights; or (3) to protect the safety of members of the public and members of the service. In all such limited instances, ActorCast will endeavor to ensure that the confidentiality, security and integrity of personally identifiable information is maintained. ActorCast reserves the right to transfer personal information to a successor-in-interest that acquires rights to that information as a result of the sale by ActorCast of all or substantially all of its assets to that successor-in-interest. For more information see the "Changes in This Privacy Policy" section below.

Changes in This Privacy Policy

From time to time ActorCast may make changes to this Privacy Policy. In such event, ActorCast will post the changed Privacy Policy on the website to make members aware of the changes so members will always be aware of what information is collected, how it is used, and when such information may be disclosed. In the event that there are material changes to this Privacy Policy, ActorCast may elect to send notification of such changes by email to its members. A member is bound by any changes to this Privacy Policy whenever that member uses the website after those changes have been posted.

Contacting the Web Site

If a member or visitor has any questions about this Privacy Policy or the practices of this website, please contact us at:

Cast It Systems, Inc
2112 Stanley Hills Drive
Los Angeles, CA 90046
Email: privacy@actorcast.com.

Certain California Privacy Rights

California Civil Code Section 1798.83 permits members of ActorCast who are California residents to request certain information regarding the disclosure by ActorCast of personal information to third parties for their direct marketing purposes. To make such a request, please contact us using the above information.

Special Note for Members Under Age of Thirteen And Parents/Guardians

ActorCast may provide services to members who are under the age of Thirteen ("child members"). In the event a child member seeks to register with ActorCast, such registration shall be conditioned upon the notification and consent of the parent or guardian of the child member seeking registration to the manner in which ActorCast shall collect and use personally identifiable information from a child member pursuant to this Privacy Policy.

ActorCast may notify and obtain the consent of a parent or guardian in several ways. For example, ActorCast may send an e-mail to the parent or guardian requesting the parent or guardian's affirmative consent to the child member's registration and provision of personally identifiable information. If the parent or guardian responds by e-mail and gives such consent, ActorCast will then follow that communication with an e-mail confirmation to the parent or guardian and allow the child member to proceed with registration. ActorCast may also require a parent or guardian to provide credit card information, speak to an ActorCast representative by telephone or return by postal mail or fax a signed consent form.

Additionally, if ActorCast makes any material changes to this Privacy Policy which affect the collection and/or use of personally identifiable information of its child members, such as for example, sharing such information with certain third parties not otherwise provided for herein, ActorCast shall seek and obtain the consent of the parent or guardian of child members prior to engaging in such activity.

If ActorCast becomes aware that it has received personally identifiable information from a child member other than with the consent of the parent or guardian, ActorCast will delete the information from its records.

ActorCast will not condition participation in any online activity on disclosure by a child member of more information than is reasonably necessary to participate.

Finally, a parent or guardian of a child member may contact ActorCast at any time using the above contact information regarding privacy questions or concerns, or to request to review what personally identifiable information ActorCast has collected from the child member concerned. A parent or guardian of a child member may also contact ActorCast at anytime to request that ActorCast delete such child member's personally identifiable information, and/or refuse to permit further collection or use of such child member's information. ActorCast will take the necessary steps to ensure that any person contacting

ActorCast for review or deletion of a child member's information is that child member's parent or guardian.

Last updated: August 5, 2009